

Tabella 3

Diffuso/Venduto	2008	2009	2010	2011
Corriere della Sera	87.47%	88.17%	89.12%	89.88%
Corriere dello Sport Stadio	83.65%	98.62%	98.62%	98.59%
Gazzetta dello Sport	86.91%	87.44%	90.40%	90.43%
Il Giornale	96.45%	96.42%	97.03%	96.88%
Libero	96.47%	88.62%	85.11%	98.02%
Il Messaggero	96.78%	96.81%	96.76%	96.65%
La Nazione	96.82%	96.54%	96.46%	96.13%
La Repubblica	90.62%	90.49%	90.89%	90.24%
Il Resto del Carlino	94.82%	94.28%	94.10%	93.86%
Il Sole 24 Ore	60.35%	55.86%	52.19%	51.12%
La Stampa	85.27%	85.78%	85.75%	86.12%
Tuttosport	98.20%	98.29%	98.19%	98.27%